



**Malaysia Doctorate**  
Support Group

**MDSG Conferences 2018 Bandung, Indonesia  
Conference Program**

<b>May 12, 2018</b>	Venue: <b>KINANTI 1 ROOM</b>	0800 - 0830	Registration	
	Venue: <b>KINANTI 1 ROOM</b>	0845 - 0900	Opening Remarks	<b>Opening Remarks</b>
		0900 - 1000	Plenary Speech	<b>Keynote Speaker</b>
		1000 - 1030	Group Photo and Coffee Break	
	Venue: <b>KINANTI 1 ROOM</b>	1030 - 1230	Session 1	
	Venue:	1230 - 1400	Lunch	
	Venue: <b>KINANTI 1 ROOM</b>	1400 - 1600	Session 2	
	Venue: <b>KINANTI 2 ROOM</b>	1400 - 1700	Session 3	
	Venue:	1600 - 1630	Coffee Break	
	Venue: <b>KINANTI 1 ROOM</b>	1630 - 1800	Session 4	
<b>May 13, 2018</b>	Lobby hotel	0800 - 1200	Networking	

Session 1

Time: 1030 - 1230

Venue: **KINANTI 1 ROOM**

Session Chair: **DR. SITI SHAMSI AH SANI**



No	Paper ID	Presenter
1	018-bdo	<p><b>Parents' Perspectives on Quality ECCE Curriculum: Instrument Development</b></p> <p><b>Siti Shamsiah Sani</b>, Hafsa Taha, Rosfizah Md Taib, Abdul Halim Masnan, Che Nizam Che Ahmad, Asmayati Yahaya, Sadiyah Baharom, Saipolbahrin Ramli &amp; Sopia Md Yassin</p> <p><i>Universiti Pendidikan Sultan Idris, Malaysia</i></p>
2	002-bdo	<p><b>Indonesian Consumers' Purchase Behaviour of Green Innovative Product</b></p> <p><b>Arry Widodo</b>, Nabsiah Abdul Wahid</p> <p><i>Telkom University, Bandung, Indonesia</i></p>
3	008-bdo	<p><b>Implementation of State Defense Policy in Border Area. A Case Study in Natuna District, Indonesia</b></p> <p>Rahman Mulyawan, Dede Sri Kartini and <b>Yusa Djuyandi</b></p> <p><i>Padjadjaran University, Indonesia</i></p>
4	006-bdo	<p><b>The Effects of Culture on Employee Performance (A Study in The Agent of Tele Account Management Unit, PT. Telecommunication Indonesia Regional VII Makassar)</b></p> <p><b>Agung Augustrianto</b>, Agus Rahayu, Lili Adi Wibowo</p> <p><i>Universitas Pendidikan Indonesia, Indonesia</i></p>
5	004-bdo	<p><b>Marketing strategy of organic products in Bandung: Farmer community, product innovation and social media</b></p> <p><b>Ira Dwi Mayangsari</b>, Arlin Ferlina Moch. Trenggana, Dini Salmiyah Fithrah Ali-Fatimah Abdillah</p> <p><i>Universitas Telkom, Indonesia</i></p>
6	019-bdo	<p><b>Social Process and Cohabitation: A Trend of the New Generations Wilailak Ounjit (Laila)</b></p> <p><i>Maharakham University, Thailand</i></p>
7	023-bdo	<p><b>Relationship between Leadership of the Board with the Effectiveness of Farmers Group</b></p> <p>Achdiyat, <b>Dyah Gandasari</b></p> <p><i>Bogor Agriculture Extension College, Indonesia</i></p>
8	030-bdo	<p><b>Influence of Customer Generosity to Intention in Participating to Future Charity directly or mediated by Positive Emotion</b></p> <p><b>Diena Dwidienawati</b>, Mts Arief, Sri Bramantoro Abdinagoro</p> <p><i>Bina Nusantara University, Indonesia</i></p>

Session 2

Time: 1400 - 1600

Venue: **KINANTI 1 ROOM**

Session Chair: **DR. DYAH GANDASARI**



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No	Paper ID	Presenter
1	025-bdo	<b>Price and Marketing Information in Chili Farmers Communications Network in Indonesia</b>  Dyah Gandasari and Achmad Musyadar <i>Bogor Agriculture Extension College, Indonesia</i>
2	003-bdo	<b>The Linking of Brand Personality, Trust, Attitude and Purchase Intention of Halal Cosmetic in Indonesia; A Conceptual Paper</b>  Nurafni Rubiyanti, Zurina Mohaidin <i>Telkom University, Bandung, Indonesia</i>
3	031-bdo	<b>The Influence of Government Policy on the Management of Border Conflict between Indonesia and Oecusse District, Timor Leste</b>  Petrus Kase, Lenny M. Tamunu, Chrisistomus E. Oiladang, Dhey W. Tadeus <i>University of Nusa Cendana, Kupang, Indonesia</i>
4	017-bdo	<b>Resident Health Awarness to The Sustainability of Indoor Air Quality in High Rise Building</b>  Dyah Nurwidyaningrum*, Haryoto Kusnoputranto, Setyo S. Moersidik, and Emirhadi Suganda <i>University of Indonesia, Indonesia</i>
5	010-bdo	<b>Imagined Communities and The Construction of National Identity</b>  Idola Perdini Putri, S.Sos., M.Si, Assoc. Prof. Dr. Elisha Nasruddin, Dr. Juliana Abdul Wahab <i>Telkom University Bandung, Indonesia</i>
6	005-bdo	<b>The decision process of purchasing green occupancy; an investigation of consumer perceptions and preferences</b>  Arry Widodo, Retno Setyorini, M. Munadi Al Khairi <i>Telkom University, Indonesia</i>
7	045-bdo	<b>How Well the Implementation of Carhart Model in Market Overreaction Condition? Evidence in Indonesia Stock Exchange</b>  Ferikawita M. Sembiring <i>Jenderal Achmad Yani University, Indonesia</i>
8	035-bdo	<b>Urban Built-up Effects to Land Surface Temperature</b>  Nur Adilla Nordin, Zaharah Mohd Yusoff, Nor Aizam Adnan, Ainon Nisa Othman <i>Universiti Teknologi MARA, Malaysia</i>

Session 3

Time: 1400 - 1700

Venue: **KINANTI 2 ROOM**

Session Chair: **DR. ZAHARAH MOHD YUSOFF**



No	Paper ID	Presenter
1	034-bdo	<p><b>Health Routes to School (HRTS) for Overweight and Obesity Childhood</b></p> <p><b>Zaharah Mohd Yusoff, Dasimah Omar, Yusfida Ayu Abdullah, Nur Adilla Nordin, Hafiz Arif</b></p> <p><i>Universiti Teknologi MARA, Malaysia</i></p>
2	033-bdo	<p><b>Compassionate Design as A Competitive Advantage for The Sustainability of Indonesiaa MSMEs</b></p> <p><b>Titik Endahyani, Dr Oksana Zelenko</b></p> <p><i>Bina Nusantara University, Indonesia</i></p>
3	044-bdo	<p><b>The Impact of Corporate Governance and Firm Characteristics on Timeliness of Corporate Internet Reporting in Indonesia</b></p> <p><b>Yane Devi Anna, Sri Rahayu</b></p> <p><i>Telkom University, Bandung, Indonesia</i></p>
4	011-bdo	<p><b>Does The E-Procurement Eradicates the Corruption? (A Lesson from E-Procurement Practices in Indonesia)</b></p> <p><b>Hermansyah and Jumroh</b></p> <p><i>Universitas Sjakhyakirti, Indonesia</i></p>
5	016-bdo	<p><b>Big Data Framework for Auditing Process</b></p> <p><b>Siska P. Yudowati, Andry Alamsyah</b></p> <p><i>Telkom University, Bandung, Indonesia</i></p>
6	042-bdo	<p><b>Comprehending the contemporary organizational need in enhancing academician performance development in higher educational institutions</b></p> <p><b>Thilageswary Arumugam, Sovetova Nazerke and Subaashnii Supraamaniam</b></p> <p><i>Asia Pacific University of Technology and Innovation, Malaysia</i></p>
7	046-bdo	<p><b>Comparative Analysis of Veneral Diseases Diagnosed using Tree and Certainty Factor Method</b></p> <p><b>Elyza Gustri Wahyuni, Ricky Kurniawan</b></p> <p><i>Indonesian Islamic University Yogyakarta, Indonesia</i></p>
8	056-bdo	<p><b>Key Success Factor for Successful ERP Implementation in State Owned Enterprises</b></p> <p><b>Sri Rahayu, Vaya Juliana Dillak</b></p> <p><i>Telkom University, Indonesia</i></p>

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9	<b>002-bdo- ricbss</b>	<b>The Intention to Use on e-Learning Portal: A Case Study of i-Learn Portal at Universiti Teknologi MARA Cawangan Kelantan</b>  <b>Ibbrahim Zakaria</b> , Norazlan Anual, Mazuin Mat Halif, Marhainis Jamaluddin, Wan Saiful Azzam Wan Ismail and Norfadzilah Ariffin,  <i>Universiti Teknologi MARA, Malaysia</i>
10	<b>052-bdo</b>	<b>Assessing China's Practice of Peaceful Development and Peaceful Coexistence: China's Behaviours Towards the South China Sea Dispute</b>  <b>Nini Salwa Istiqamah</b>  <i>The University of Melbourne, Australia</i>

Session 4

Time: 1630 - 1800

 Venue: **KINANTI 1 ROOM**

 Session Chair: **DR. MOHD SANI BIN SARJADI**

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No	Paper ID	Presenter
1	047-bdo	<b>Synthesis and Surface Morphology of the Precursors of the N-Alkylated Isoindigo</b>  <b>Mohd Sani Sarjadi*</b> , Wahidah Zabidi, Xin Lin Wong and Shu Er Tan  <i>Universiti Malaysia Sabah, Malaysia</i>
2	036-bdo	<b>Preliminary Investigation of Formulated Two in One Filter Aids Material as VOC Adsorbent</b>  <b>N.Masdiana</b> , M.Rashid, S.Hajar, J.NorRuwaida and M.R.Ammar  <i>Universiti Teknologi Malaysia, Malaysia</i>
3	039-bdo	<b>Self-Purging Pyrolysis of Sugarcane Bagasse biomass to highly order microporous Biochar production</b>  <b>N.M. Noor a,b</b> , E.C. Abdullaha  <i>Universiti Teknologi Malaysia Kuala Lumpur Malaysia</i>
4	048-bdo	<b>Capital Structure and Performance due to Gender Diversity of CEOs in Indonesian Small &amp; Medium-sized Business</b>  Farida Titik Kristanti, <b>Sri Rahayu</b>  <i>Telkom University, Bandung, Indonesia</i>
5	041-bdo	<b>Characteristics of TrikotAC as Filter Aids Material for Fabric Filtration System</b>  <b>S. Hajar</b> , M. Rashid, N. Masdiana, J. NorRuwaida, M.R.Ammar  <i>Universiti Teknologi Malaysia, Malaysia</i>
6	060-bdo	<b>The Effect of Company Reputation and Business Strategy on Company Performance of Banking Industry in Indonesia</b>  <b>Tongam Lumban Tobing</b>  <i>Padjadjaran University Bandung, Indonesia</i>